PERSONAL DATA PROTECTION POLICY

BRODIT AB’S PERSONAL DATA PROTECTION POLICY [2018:1]
Brodit AB ("Brodit") protects your personal integrity. This data protection policy explains how Brodit collects and uses your personal data.
The policy also describes the various rights that you have and how you can invoke these rights. Should you have any questions concerning integrity or data protection, please do not hesitate to contact us via email at info@brodit.se.

WHAT IS PERSONAL DATA?
The term "personal data" as used herein means any kind of information which relate to a living individual who can be identified. As data controller, Brodit is responsible for the personal data that you provide us or which is collected by us.

WHICH PERSONAL DATA IS SAVED?
We collect information on customers and suppliers in relation to inquiries, orders, contracts etc. The personal data that we collect is limited to information being relevant and having a clear purpose, such as name, invoice and delivery address, email, mobile number.
The information is used solely for the purpose of providing and improving services to our customers.

Brodit collects personal data only to the extent it is permitted by applicable data protection legislation. The most common legal grounds for collecting data is:

● To enter into an agreement with us/to become a customer of ours
● To get a quotation or an offer
● To purchase a product/service
● To subscribe for news letters or similar

Based on the legitimate interests of ours, we process personal data for various purposes, such as:

● Handling orders and deliveries
● Invoicing
● Marketing and profiling, i.e. to communicate relevant offers with our customers
● Handling customer matters
● To develop and enhance our products and services
● Statistics and analysis

HOW IS YOUR PERSONAL DATA PROCESSED?
We may also process personal data as a result of various legal requirements imposed on us. You may provide your consent to processing of personal data for other purposes or situations then the ones described in the foregoing. Brodit will, however, not process personal data for purposes not compatible with the original purpose.

Access to personal data is restricted and no such data is transferred or sold to third parties. Personal data will be stored only as long as there is a clear purpose and meaning in doing so or until you instruct us to delete the data. No personal data will be processed in a country outside of the EC.

Brodit may use personal data in order to communicate data for the purpose of investigating customer’s satisfaction in regards to our products. Such investigations to be made by electronic means or via telephone. If you prefer not to receive this kind of communications, please send us an email at info@brodit.se.

WHAT ARE YOUR RIGHTS?
Please note that you have the following rights:

● Access to information: You have the right to get a copy of all of your personal data that we have.
● Right to correction: You have the right to have any faulty information updated or corrected.
● Right to be forgotten: You have the right to have all your personal data deleted.

We may, however, not delete information that we are legally obliged to maintain.

● Right to object: You have the right to object against our handling of your personal data.

If you wish to exercise said right, please contact us via mail at info@brodit.se.

DO YOU HAVE QUESTIONS?
Brodit is registered at the Swedish Companies Register under corporate identity no. 556274-1727. Company seat is Karlsborg, Sweden.
If you have any questions regarding our handling of personal data, please contact our Data Protection Officer via email at info@brodit.se or via telephone +46 505 109000.

cookies

HOW DOES BRODIT AB USE COOKIES?
The Brodit website uses cookies in order to show Brodit products, log in and place orders.

● cookieAccepted is used to show that cookies can be saved by the user.
● JSESSIONID is an identification number which enables us to identify you as user.
The number is not linked to you as a person and does not contain any personal data, it is a serial number.
It is used to recognize you when you revisit the website, to keep track on which products you put in your shopping cart etc.

GOOGLE ANALYTICS
Google Analytics is used in order to improve service and site appearance and content.

WHY APPROVE TERMS OF USE?
In order to be able to use all features on the Brodit website you need to approve Brodit’s terms od use.
If you choose not to accept the terms, the Brodit website will not function as intended.

HOW DO YOU DISABLE COOKIES?
You can, at any time, disable cookies via the safety settings of your browser.

HOW IS PERSONAL DATA PROCESSED?
Brodit AB never transfers personal data to third parties.